

# Become a **Hitachi Customer Advocate**

Your success is unique. **It's time to tell the world.**

## Share

your success with a global audience



## Raise

your professional profile

## Show

thought leadership and expertise



## Network

and strengthen your industry relationships

## Promote

your organization



## Connect

and share your insights with media and analysts

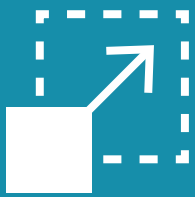
## Deepen

your relationship with Hitachi



## Earn

free HDS Academy Training and IT Economics Consultancy



**Hitachi has developed a flexible program** with multiple opportunities to fit your availability and needs. From creating customized content that demonstrates your success to gaining global exposure to speaking at a Hitachi or industry event – we make it as easy as possible to do as much or as little as you want.



**Not public? Not a problem.** If you're not able to be a public reference, join our internal customer advocate program to participate in private peer-to-peer and analyst opportunities.



To partner with the Hitachi Customer Advocacy Team and share your success – email us at: **CustomerReferencePro@hds.com**



Follow us **@HDS\_Customers** for the latest customer stories.



Join the HDS online community to find resources, engage with experts and connect with peers: **<https://community.hds.com>**

## Opportunities available:

 Peer-to-Peer Conversation

 Analyst Interview

 Collateral Quote


 Infographic

 Hitachi Press Release

 Press Interview

 Case Study / Success Story

 White Paper

 Speaking Engagement at HDS or Industry Event

 Host a Data Center Tour

 Video Testimonial

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