

Create Your Tomorrow, Today

Success today requires resiliency, reinvention and thinking ahead. Bring the future into focus at Oracle OpenWorld. Gain enterprise expertise and start-up ingenuity directly from experts across retail, manufacturing, financial services, technology, the public sector, and more. Join innovators as they challenge assumptions, design for better outcomes, and leverage transformational technologies to create future possibilities now.

- Insight wins. Data is the lifeblood of business. Harness it and you gain competitive advantage; fail, and you risk being swamped by the data explosion. Success requires a data-driven culture, and leveraging a next-generation infrastructure and solutions to make that vision a reality.
- The future is autonomous. Artificial intelligence and machine learning are driving changes in the workforce, the competitive landscape, and society at large. The organizations that harness the power of these technologies now will be at the forefront of the next wave.
- Speed matters. With the velocity of business, the faster you learn, the faster you succeed. Explore how to accelerate your business to increase agility and out-innovate the competition.

Explore tomorrow, today. Think ahead at Oracle OpenWorld Europe.

FEATURED SPEAKERS



Mark Hurd Chief Executive Officer, Oracle



Andrew Mendelsohn Executive Vice President, Database Server Technologies, Oracle



Eddie Izzard Comedian, Actor, Author



Lord Mark Malloch-Brown Former Deputy Secretary-General, United Nations



Inma Martinez Data Scientist and Futurist



Mark Stevenson Reluctant Futurist



Rahaf Harfoush Digital Anthropologist and Strategist



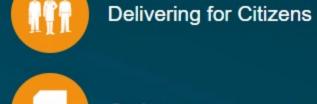
Jason Bradbury Presenter and Futurist

See all featured speakers >

Topics at a Glance

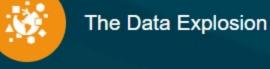






Code

Your Autonomous Future















Agenda at a Glance



*Agenda subject to change

Sponsor or Exhibit

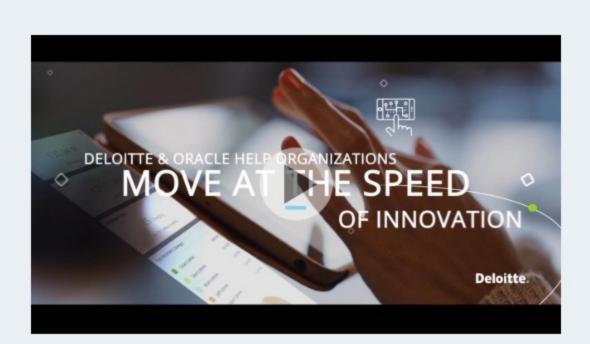
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Venue

ExCeL London Royal Victoria Dock 1 Western Gateway London E16 1XL **United Kingdom**



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